

# ***PUSHKARAM*** NEWSLETTER



**JAN - SEP**  
**2019**

## **PATRONS**

**Dr. K. Rethinam MJF.,**

(Chairman),

**Mr. R. Durai B.E.,(Civil) M.B.A.,**

(Managing Director),

**Mr.K.K.R.Venkatesh**

(Co - Director),

**Mr. M. Rajaram M.Tech.,**

(Secretary cum Administrative Officer)

## **CHIEF EDITOR**

**Dr. C. Udayasoorian Ph.D.,**

(Principal)

## **EDITORS**

**Dr. K. Kumaraswamy**  
(Academic Advisor),

**Dr. V. Shanthy**  
(Associate Professor),

**Mrs. S. Vinothini**  
(Asst. Professor)

## **SUPPORTING TEAM**

**Mr. R. Neppolian M.Sc.,**

**Mr. J. Prasanth M.B.A,**

## PONGAL CELEBRATION 2019

The faculty members and students of Pushkaram College of Agriculture Sciences (PCAS) celebrated "Uzhavar Thirunaal" 2019 in a grand manner. Mr. Durai B.E., MBA., (Director) presided over the function.

Mr. M. Rajaram (Administrative Officer cum Secretary) and Dr. K. Kumarasamy (Advisor) participated along with farm workers and enjoyed the celebration. Special sports events were conducted for the students and farm workers and the winners were honoured with appreciation and medals.



## REPUBLIC DAY 2019



The 70th Republic Day of India was celebrated at the college premises on 26<sup>th</sup> January, 2019 in a grand manner. Mr. Durai B.E., MBA., (Director ) hoisted the National Flag. The Chief Guest Mr. Veeramani, (Administrative Officer, GTN College) addressed the students and narrated the responsibilities of an Indian citizen. Dr. K. Kumarasamy, (Advisor) addressed the students, Mr. M. Rajaram (Administrative Officer cum Secretary) along with teaching and non teaching staff of PCAS participated in the function.

## DEAN'S FAREWELL

Farewell function was organized to bid farewell to our Dean of PCAS Dr. M. Mohamed Yassin, Ph.D., on 02.02.2019. During the occasion Dr. K. Rethinam, MJF., (Chairman), Mr. R. Durai B.E., MBA., (Director) and Dr. K. Kumarasamy (Advisor) felicitated the Dean. Faculty members, staff and students made the farewell party a memorable event.



*Leaders are made, they are not born. They are made by hard effort which is the price which all of us must pay to achieve any goal that is worthwhile.*

## INTERNATIONAL MOTHER LANGUAGE DAY

*If you talk to a man in a language he understands, that goes to his head. If you talk to him in his language, that goes to his heart.*

In view of praising our mother language, the International Mother Language Day was celebrated by staff and students of



PCAS on 21.02.2019, Mrs. J. Sabarimala, Chief Guest of the function conducted a debate entitled "**THAI MOZHIYAI MEETKAPOVATHU IZHAINGARGALA, VIVSAYIKAGALA, ARASIYALVAATHIGALA ALLATHU AASIRIYARGALA**" Our students Miss. T. Lakshmi Prabha and Mr. S. K. Dhanasekaran of II B.Sc(Hons) Agriculture actively participated and debated wisely.

# MOTIVATIONAL LECTURE



THE MOTIVATIONAL LECTURE WAS ORGANIZED AT PCAS AUDIO VISUAL LAB ON 14.03.2019. DR. M. JAWAHARLAL (DIRECTOR OF EXTENSION EDUCATION, TNAU) WAS THE CHIEF GUEST AND HE DELIVERED A VALUABLE MOTIVATIONAL LECTURE TO OUR STUDENTS BY SHARING HIS EXPERIENCES. HE MOTIVATED THEM TO BECOME A SUCCESSFUL HUMAN BEING IN THEIR LIFE.

# WOMEN'S DAY CELEBRATION

International Women's Day was celebrated on 08.03.2019. Miss. E. Iswarya, MBA., MSW., was the Chief Guest. She is the World Record Holder, Model, Actress and an Orator. She delivered a speech on Women Empowerment and conducted sports events for women. Dr. K. Rethinam, MJF., (Chairman), Mr. R. Durai B.E., MBA., (Director) addressed the gathering and distributed prizes to the winners of various events.



*"Women are the beauty of our Nation".*

# NSS SPECIAL CAMP 2019

The NSS special camp was held from May 25 to 31, 2019 at Muthupattinam Village and the event was organized by Mr. S. Pramoth Kumar. In that camp, several activities were conducted based on the theme



“Uzhavar Kaapom”, Dr. N. Premalatha delivered a special lecture on the “Importance of vermicompost and its uses to the farmers”. A Medical camp and Veterinary camp were also organized for the benefit of farmers. NSS students planted 500 tree saplings and conducted small events for the benefit of village children as well.

## GREEN ENVIRONMENT SCHEME PROJECT AT PCAS

Mr. T. V. Manjunatha, IFS., APCCF, Department of Forestry, Tamil Nadu visited our campus and interacted with our students. He shared his knowledge on herbal gardening and natural farming with students. By sharing his life experiences he encouraged students to face competitive examinations.



## STUDENTS CLUB DAY 2019



Student Club is considered as networking life line of a student's life. To enhance student's knowledge and skills through extra-curricular activities, "Student Club Day" was organized in our campus on 30.04.2019. It was coordinated by Miss. M. J. Anitha Sri, Mr. A. Kavi-  
 rajan and Mrs. K. Aiswarya along with Student Club Secretary. Dr. C. Rajenderan, IAS Officer  
 retd., was the Chief Guest. In his presidential address, he emphasized the importance of  
 Students Club by remembering his past memories as club member. Dr. K. Rethinam, MJF.,  
 (Chairman), Actor Mr. Karunas, Mr. K. R. Durai B.E., MBA., (Director) offered felicitation. Mr.  
 K.K.R. Venkatesh, (Assistant Director), Mr. M. Rajaram (Administrative Officer cum Secre-  
 tary) and Dr. K. Kumarasamy (Advisor), Staff, Students and Parents attended the Club Day  
 function with enthusiasm.

## VISIT TO SERICULTURE UNIT

Our Students visited sericulture unit of Mr. Victor, a farmer from Vengadakulam, who had an experience of 19 years in sericulture farming on 19<sup>th</sup> July 2019. He explained about the mulberry cultivation and silkworm rearing practices. Students acquired knowledge on feeding time for silkworm, fertilizer application for mulberry and different varieties of mulberry plants. Students were also exposed to advanced agricultural practices such as paired row system of cropping and irrigation practices.

## INTERNATIONAL DAY OF YOGA 2019

*Yoga is a light which once lit will never dim, the better your practice the brighter your flame*

In our campus, the World Yoga Day was organized by Mr. K. Selvakumar, Assistant Physical Director on 21.06.2019. All the student members and faculty enthusiastically participated in the International Day of Yoga celebrations and performed asana.



## VELAMMAL FOUNDATION PROGRAMME

Velammal group of educational trust conducted a seminar on 1st June 2019 at Karpaga Vinayaga Mahal, Pudukkottai. The first year students of PCAS participated in the seminar. Chairman of Velammal Group of Institutions and Dr. Kaliyaperumal, former IAS Officer motivated our students to improve their life style and he motivated the students and explain the methods to get success in UPSC Examinations.

## SKILL INDIA INSPECTION

**“ WITHOUT SHARPEN YOUR WEAPON;**

**STANDING ON THE BATTLE**

**FIELD WON'T INCREASE YOUR**

**CHANCE OF WINNING.”**

The Ministry for Skill Development & Entrepreneurship (MSDE) focuses on enhancing employability of the youth through skill development. The Ministry aims to increase skill on a large scale with speed and high standards in order to achieve its vision of a 'Skilled India'.

## STUDY TOUR 2019



To impart knowledge on the latest trends in agriculture and allied activities, a study tour was organized to second year students for three days from 1<sup>st</sup> to 3<sup>rd</sup> July, 2019. On the first day, students visited Sugarcane Research Station, Sirugamani. Dr. Chitra, Professor and Head, explained sugarcane cultivation practices and briefed the most promising techniques of SSI. On the second day, the students visited several Departments at TNAU, Coimbatore. Dr. M.Ganga, Assistant Professor (Floriculture and Landscaping) explained about flower crops and landscaping techniques followed by

Dr. M. Nalina, Assistant Professor (Medicinal and Aromatics), who explained on the importance of medicinal and aromatic plants and the process of oil extraction. The students visited Department of Nematology, TNAU as well. Dr. P. G. Kavitha gave a brief note on the prevalence of Nematodes and their causes and control measures. Dr. S. Marimuthu, Department of Nano Science and Technology clearly explained the importance of nanotechnology and the students gained an extensive knowledge on different sophisticated instruments used for characterization of nano materials such as

SEM, TEM etc. On the 3<sup>rd</sup> day, students visited ICAR Wheat Research Station, Wellington, Dr. Berliner explained the diseases of wheat crop and Dr. Uma-maheswari explained the varietal difference in wheat and role of microbes in wheat. Finally the students visited Horticultural Research Station, Ooty and ISRO Climate Change Observatory at Wood House Farm, Thottapetta. Mr. C. Palanimanikam, Agricultural Officer accompanied the students for field visit and explained the cultivation practices of medicinal and aromatic plants in the farm.

## 73<sup>RD</sup> INDEPENDENCE DAY 2019



The 73rd Independence Day of India was celebrated in our college on 15<sup>th</sup> August, 2019 to pay tributes to our great leaders for their sacrifice during freedom struggle. In this occasion Dr. K. Rethinam (Chairman) delivered a special address and hoisted our National flag. Mrs. Selvi Rethinam and Mr. R. Vengadesh (Joint Managing Director) grace the occasion. The Principal Dr. C. Udayasoorian presided over the function and delivered an inspiring speech narrating the history of Independence and the noble sacrifice rendered by our fore fathers and freedom fighters of India to the students. All the teaching and non teaching staff of PCAS participated in the function.

## ARMY WORMS AWARENESS CAMP 2019



Fall Army Worm is a notorious pest, which causes severe damage in maize crop. To create awareness about the army worm, "Plant Health Campaign" was conducted on 08.07.2019. The MSSRF and CABI-led initiatives, New Delhi combined together created awareness about the army worm incidence. Dr. Hill Taylor from UK, Dr. Raj Kumar and Scientists Team from MSSRF taught the students and farmers about the devastating role of army worm in agriculture.



# NINTH NATIONAL CONFERENCE OF BOSE SCIENCE SCIENTIFIC SOCIETY



The Ninth National Conference and Annual Award Presentation ceremony of Bose Science Society was held at Pushkaram College of Agriculture Sciences, Pudukkottai on 24<sup>th</sup> August 2019. Scientists from various disciplines had participated in the Conference. Dr.K.Kumarasamy, (Advisor) welcomed the gathering. Dr. M. S. Swaminathan Research Foundation Award was presented to the deserving young budding scientists. Our director Mr. R. Durai, inaugurated the function. Dr. C. Udayasoorian, Principal of PCAS offered a Special address on this occasion. Mr. C. Anandha Ramakrishnan, Director, IIFPT,, Ministry of Food Processing Industries, Govt. of India, Thanjavur, delivered precedential address. He explained the importance of value added products in Agriculture to fetch maximum income. He narrated the steps taken by IIFPT to develop post harvest technology of onion for the benefit of farmers from Perambalur District. Administrative Officer cum Secretary Mr. M. Rajaram facilitated successful conduct of this National Conference in a fitting manner.

## TEACHER'S DAY 2019

*Teaching is a very noble profession that shapes the character, caliber and future of an individual. If the people remember me as a good teacher, that will be the biggest honour for me.*

*Honorable Former President  
Dr. A. P. J. Abdul Kalam.*



Our Students celebrated Teacher's Day on 5<sup>th</sup> September, 2019 to thank all our teachers, who makes our Nation's future by their hard effort. Students welcomed the gathering. Mr M. Ananth Kumar, IFS, District Forest Officer, Pudukkottai presided over the function and addressed the students about the importance of teachers in molding their life in a right manner. He expressed his gratitude to his teachers. Along with Chief Guest, Our Principal Dr. C. Udhayasoorian, Dr. K. Kumarasamy (Advisor) and Mr. M. Rajaram (Administrative Officer cum Secretary), staff and students joyfully attended the function. Dr. A. Palanisamy (Asst. Prof.) proposed vote of thanks.

## FRESHER'S ORIENTATION PROGRAM 2019-'20



**EDUCATION IS  
NOT PREPARATION  
FOR LIFE;  
EDUCATION IS  
LIFE ITSELF**



Tenders sprouts have become the members of our institution this year. The new batch students (2019-2022) were welcomed by the senior students, faculty members and management. together they have celebrated the Orientation program on 07.09.2019 with happiness and motivation. Dr. Vijay Rajmohan, Director (Trade and International Cooperation) at Dept of Agriculture, Cooperation & Farmers Welfare, Govt. of India was the Chief Guest. Mr. R. Durai B.E., MBA., (Director), Dr. K. Kumarasamy, (Advisor) and staff welcomed our freshers. Principal Dr. C. Udayasoorian explained the courses and examination pattern followed in TNAU for B.Sc.(Hons,)Agriculture program. The Principal also informed the freshers about the challenges and the opportunities available for the overall development of the students. Faculty members also shared their views and experiences with students. Our Chief Guest motivated freshers by imparting innovative ideas on value added products and trade

## ORGAN DONATION AWARENESS MARATHON ON 17TH AUG'2019.

A Marathon race was conducted at PCAS on 17<sup>th</sup> Aug'2019 to create awareness on Organ Donation. Honorable Minister for Health and Family Welfare Dr. C. Vijaya Bhaskar was the Chief Guest on the noble occasion. All the students were participated in Marathon with enthusiasm.

Rotarian JC. K. Sethurathinam, M.E, Skill In charge (PMKK,PMKVY),Tamil Nadu State, National Yuva Co-operative Society and R.Abhishek Kumar, DGM, National Yuva Co-operative Society, New Delhi organized an event at PCAS on 28th June 2019 to motivate students for self evaluation and an external evaluation so as to obtain prescribed standards of skill for better employability.

### SIDDHA AWARENESS PROGRAMME

Dr. L. Renganayagi, BSMS, Siddha Medical Officer, Government Primary Health Centre, Thiruvarangulam conducted "Adolescence Girls Health and Hygiene Awareness Program" on 12.09.2019. She delivered a Key note address about health, hygiene and use of siddha medicine to the girl students and staff members. She trained students in eye exercise practices, yoga activities and provided "Nilavembu Kashayam" to the students. She answered the queries of our girl students.



### JAL SHAKTHI ABHIYAN

*"Conserve water, conserve life."*

'Jal Shakti Abhiyan' focuses on five aspects of water conservation viz., rainwater harvesting, renovation of traditional and other water bodies, reuse of water and recharging of structures, watershed development and intensive afforestation.

MRS. MANISHA SENSARMA, CENTRAL NODAL OFFICER, MRS. ALICE ROSALINE, BLOCK NODAL OFFICER AND MRS. SANDHYA YADHAV, TECHNICAL OFFICER FROM JAL SHAKTHI ABHIYAN SCHEME ORGANIZED WATER CONSERVATION AWARENESS PROGRAM AT PCAS ON 17.9.19 AND EMPHASIZED THE IMPORTANCE OF WATER AND NECESSITY OF WATER CONSERVATION TO STUDENTS. STUDENTS ACTIVELY PARTICIPATED AND INTERACTED WITH DELEGATES.

# DENGUE AWARENESS PROGRAM

“Kill the Killer”

“Prevention is better than Cure”



The Dengue awareness program was organized by Health Department of Thiruvarankulam, (Aranthangi Health Block) at PCAS on 19.9.2019. Dr Arul, Block Medical Officer, M. Vaithiyalingam, Block Level Health Supervisor and M. Chandran, Health Inspector created awareness on breeding methods of Dengue virus transmitting vector Aedes mosquitoes. They emphasized Do's and Don'ts for Dengue prevention and unique symptoms of Dengue fever. All the students and staff of PCAS participated in the awareness program and taken pledge to eradicate Fatal Dengue Fever by following and spreading messages of Health Department explained symptoms of Dengue fever.

## TALENTIA 2019

Twenty five students of PCAS actively participated in TALENTIA 2019, an Inter-Collegiate Cultural Fest organized at Agricultural College and Research Institute, Madurai. Our Students received appreciation and prizes.



🌀 YOUR GREATEST TALENT IS BIGGER THAN YOUR BIGGEST FEAR 🌀

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